



toy & edu
CHINA

Toy & Edu China 2020 – The 32nd Shenzhen International Toy & Education Fair

Fair Date	6-8 March 2020	
Location	Shenzhen World Exhibition & Convention Center, Shenzhen, China	
Exhibition Space	100,000 sqm (2019) (including Baby & Stroller China)	
Exhibitors	1,162 (2019) (including Baby & Stroller China)	
Visitors	56,549 (2018) (including Baby & Stroller China)	
Product Groups	Multiple toys Electronic toys Wooden and paper toys Doll, plush and soft stuffed toys Construction sets and blocks Inflatable toys Outdoor & sporting goods Cycling toys Hi-tech toys Models and miniatures creative & craftwork Musical toys	Educational products Pre-school educational products Pre-school electronic products Pre-school Amusement play-sets Educational toys STEM/STEAM tools Teaching aids Kindergarten facilities and supplies Special Education Needs (SEN) tools Books & publication
Participation Fee	Standard Booth: RMB13,500 for 9sqm Raw Space: RMB1,260 / sqm. (min. 36 sqm.) (Additional Fee: 10% additional fee for corner booth) *10% Early Bird Discount when application form and full payment are provided on or before 30 September 2019	
Special Zone	International Zone Pre-school amusement Play-set Zone	
Fringe Programme	Toy Talk forum STEAM Summit Pre-school education Forum Business matching	
Visitor admission Fee	Free-of-charge. For trade visitors only. Persons under 18 will not be admitted. *Open to public on the last day	
Organiser	Guangdong Toy Association Guangzhou Li Tong Messe Frankfurt Co Ltd Messe Frankfurt (HK) Ltd	
Contact	Messe Frankfurt (HK) Ltd 35/F, China Resources Building, 26 Harbour Road, Wanchai, HONG KONG Tel.: (852) 2802 7728 Fax: (852) 2598 8771 www.chinatoyfair.com Exhibitor Enquiry: Contact: Mr. Lucan Ng / Ms. Cymie Kwok toy@hongkong.messefrankfurt.com	



Guangdong Toy Association



messe frankfurt



toy&edu
CHINA