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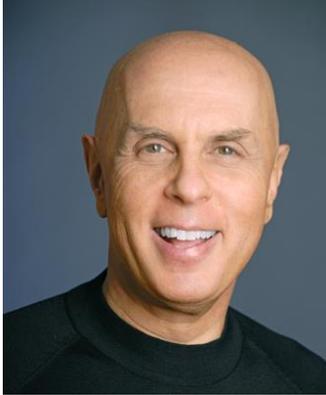
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World of Play 2020

Speaker Profile



Mr Richard Gottlieb
CEO of Global Toy Experts

Bio

Richard Gottlieb is an internationally known consultant, speaker and commentator on the business of play. He is highly valued for his ability to visualize how to survive and thrive in the 21st century play economy.

Richard is the Founder and CEO of “Global Toy Experts,” a global consultancy. Richard, who holds an MBA in Global Management, is also the Publisher of Global Toy News, the industry resource for toy **news**, toy trends and analysis of the business of play.

Richard is frequently interviewed by media worldwide, and has been called on by BBC, ABC News, CNN, MSNBC, The New York Times, Newsweek and other media outlets. Richard is author of the book, “Ambassador to the Kingdom of Wal-Mart.” Richard has spoken to industry conferences in the United States, Brazil, Hong Kong, Spain, Germany, Croatia, Russia and Denmark.

Richard is a voting member of the U.S. National Toy Hall of Fame committee.

Company intro

Global Toy Experts is a world-renowned consultancy and resource for toy industry insight and information. We provide cutting-edge analysis and strategies to domestic toy manufacturers as well as to international providers who are looking to raise their profile in the United States & the world. We provide a full range of services for inventors including licensing and manufacturing as well as providing M&A services for companies looking to acquire or be acquired in the toy space.

The consultancy also provides its insights to financial institutions as well as its unique observations and commentary at speaking engagements and conferences globally- furnishing the toy industry with exceptional blueprints for success. Additionally, Global Toy Experts publishes Global Toy News, a Web-based magazine that covers toy industry news and provides a variety of resource links. www.globaltoynews.com